

Proven to Increase Win Rates by 241%

“This year we’ve beaten our bid-winning target by 241% and that is down to AutogenAI.”

- The Times, 27th of December 2023

Organizations that adopt AutogenAI experience a measurable improvement in their performance; with clients reporting a substantial 241% increase over their bid-win targets.

“AutogenAI, not only elevated the quality of our bids, but it also increased the speed of responses, especially when faced with challenging questions.”

- Mark, Sargeant, Twin Training

How Does AutogenAI Improve Win Rates?

AutogenAI helps clients win more bids by providing them with a comprehensive set of tools and capabilities to generate creative and effective ideas, develop compelling narratives and storyboards, and incorporate evidence and statistics to support their proposals.

1. Creative Ideation:

Generate innovative ideas for a competitive edge.

2. Evidenced Ideation:

Use proprietary and public knowledge to incorporate credible evidence into your proposals.

3. Contextualized Ideation:

Tailor ideas to project-specific requirements, increasing success rates.

4. StoryBoarding:

Create storyboards for better communication of ideas.

5. Narrative Structure Creation:

Develop coherent narratives.

6. Evidenced-Winning Prose Evaluation:

Evaluate the effectiveness of written content.

7. Case Study Insertion:

Integrate relevant case studies to showcase your expertise.

8. Statistics Insertion:

Ground your assertions in empirical evidence.

9. "Tell me how" Evidencing:

Easily explain how your proposed solutions delivers value.

10. Easy Incorporation of Win

Themes, Issues, and Requirements:

Simplify the alignment of your proposals with evaluators' themes and requirements.

11. Scoring Criteria Analysis:

Analyze scoring criteria with improvement recommendations.

12. Mega-Extraction and Mega-Transformations:

Read large quantities of text and extract meaning.

13. Embedded Semantic Research:

Ensure that your proposals are well-informed and completely current.