

AutogenAI Drastically Reduces New Proposal Writer Onboarding and Ramp Time & Increases Efficiency

Background

Careium is a leading provider of technology-based care across Europe with an employee base of 1,000 professionals in Sweden, Norway, the UK and the rest of Europe. To further enhance its position in the technology enabled care sector, Careium was actively seeking an innovative solution for its proposal process to improve efficiency and strengthen the quality of their submissions. Recognizing the potential of AI technology, Careium decided to leverage AutogenAI to meet their proposal writing and management needs.

The Challenge

Careium's proposal process was time-consuming and labor-intensive, requiring manual processes and the coordination of inputs from multiple Subject Matter Experts (SMEs) across different locations.

Resource constraints meant that Careium was limited in the number of high-quality, competitive proposals they could create and manage concurrently. Additionally, ensuring consistency and quality across proposal submissions was a significant challenge due to the process's manual nature and was further exacerbated by tight deadlines, making it crucial for Careium to find an efficient solution.



The Solution

Careium made the strategic decision to integrate AutogenAI into their workflow to address these challenges. The decision was influenced by the appointment of a new proposal writer who had used AutogenAI at their previous employer. The new employee knew from previous experience that AutogenAI would facilitate the production of a larger number of competitive, high-quality proposal submissions, even with limited resources.

The Results

Unparalleled Efficiency

With AutogenAI, Careium achieved unprecedented levels of efficiency in their proposal process. In just three months, their proposal writer was able to create 12 high-quality proposal submissions — a record number.

Time Savings

Careium's team can now produce first draft proposal responses in record time, thanks to their ability to swiftly find documents in their proposal library, provide evidence for their proposals, and make necessary edits to meet word count requirements. With AutogenAI, Careium now easily tackles 5 questions spanning 1,000-2,000 words in just a single day. Before integration, it took 2-3 weeks to complete the same task.

Improved Quality and Consistency

AutogenAI's custom 'Careium Tone of Voice' feature created instant consistency in style and language across all text and SME inputs. This feature, combined with the rest of AutogenAI's text transformation tools suite, guaranteed higher quality first draft responses, and materially reduced the time it took Careium to refine responses. Careium noted that for one particular proposal, the commissioners' feedback included positive comments on the high standard of language used.

Faster Onboarding

Careium's new proposal writer was able to seamlessly transition to a new industry and hit the ground running in their new role. AutogenAI's Research Assistant provided essential support in quickly sourcing specialized information and fact-checking text. This accelerated the proposal writer's onboarding, and helped get off ramp and up to speed at an unprecedented pace.

