AutogenAI

How Seetec Increased Submission Capacity by 52% with AutogenAI

Background

Seetec is a leading provider of large-scale public services across employment, health, education, and justice.

With over $900 million in contracts delivered in the last decade, the team needed a faster, more consistent way to respond to high volumes of proposals — without compromising on quality.

The Challenge

Proposal responses were slowed down by time-consuming information gathering across departments.

For large, complex contracts, this created a real bottleneck. The team needed a way to move faster, and submit more, while maintaining the accuracy and quality commissioners expect.

AutogenAI

The Solution

Seetec made the strategic decision to adopt AutogenAI's proposal software, significantly transforming their RFP and proposal preparation process.

The team now uses the software to:

- Quickly surface verified, up-to-date content from previous proposals
- Save time during capture using 'extract and shred' functionality
- Align early on tailored solutions with the help of dynamic prompts like 'explain how' and 'for example'

The Impact

Since rolling out AutogenAI:

- Submission capacity has increased by 52%
- Each proposal saves an average of 40 hours
- The team can respond to more market engagement opportunities
- Regular users report reduced stress and improved wellbeing

The result? A more agile, efficient team — and a proposal function that's ready to meet demand at scale.